Ref. Ares(2024)6666331 - 20/09/2024

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

⚠ *Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
Participant:	Ayuntamiento de Fuenmayor
PIC number:	101155968
Project name and acronym:	

EVENT DESCRIPTION			
Event number:	1		
Event name:	Twinning Fuenmayor-Tresses		
Type:	Seminar		
In situ/online:	Insitu		
Location:	Tresses (France)		
Date(s):	From the 9th to the 11th of May		
Website(s) (if any):	https://fuenmayor.org/index.php/turismo/hermanamiento		
Participants			
Female:	62		
Male:	50		
Non-binary:	0		
From country 1 Fuenmayor]:	55		
From country 2 Tresses]:	57		
…			
Total number of participants:	112	From total number of countries:	2

Description

Provide a short description of the event and its activities.

Event Description and Activities

From **May 9th to 11th, 2025**, the town of **Tresses, France**, hosted the second official meeting between **Fuenmayor and Tresses** as part of the **European CERV**

Town Twinning Programme, aimed at strengthening European cooperation through shared experiences and raising awareness about ecological transition.

The event saw the **active participation of 112 citizens**, including **55 Spanish and 57 French participants**. Among them, there was a balanced gender representation, with **62 women and 50 men** engaging in the various scheduled activities. The high level of civic involvement reflected both towns' commitment to addressing today's environmental challenges together.

Project Objectives – CERV Programme

This meeting was aligned with the strategic goals of the CERV programme and its thematic priority on town twinning. The specific aims were:

- **To strengthen the ties between Fuenmayor and Tresses**, enhancing the sense of European citizenship and local cooperation.
- **To raise awareness about the effects of climate change** and promote a fair and sustainable ecological transition.
- **To encourage citizen engagement through educational, cultural, and environmental activities**, fostering collective learning and local action.

Key Activities

May 9 – Welcome Day

- Welcome dinner with organic products and regional wines offered by local businesses.
- Distribution of the programme, informational leaflets, and materials on ecological transition and climate change.

May 10 – Activities and Encounters

- **Visit to the Geological Nature Reserve of Saucats-La Brède**, the first of its kind in France.
- Lunch with products from local farmers, supporting sustainable and local consumption.
- Guided tour of the historic **Maison Lillet**, founded in 1872, to learn about its artisanal production process and its adaptation to environmental demands.

May 11 – Closing Day

- **Symbolic tree planting** by the Fuenmayor delegation as a gesture of environmental commitment.
- Walk through the vineyards with local winemakers, who explained how climate change is impacting agricultural production.
- Alternatively, a **volunteer-led urban clean-up activity** was proposed, highlighting the importance of local action.

Citizen Participation and Results

All participants signed attendance sheets and completed **anonymous surveys** designed to gather feedback from different demographic groups. These evaluations helped assess the event's success, highlight the most appreciated activities, and identify areas for improvement in future meetings.

The results showed a **high level of overall satisfaction**, as well as a marked increase in participants' knowledge of climate change and ecological transition. Citizens also proposed new ideas to implement sustainable practices at the local level.

The surveys further provided valuable insight into **how different age and gender groups perceive and are affected by ecological challenges**, enabling organisers to better tailor future town twinning initiatives.

Impact on the Ecological Transition

This second meeting successfully achieved the following:

- **Increased environmental awareness** among participants.
- **Encouraged both individual and collective commitment** to sustainability.
- **Facilitated the exchange of best practices between both municipalities**, creating a collaborative network around ecological transition.

These outcomes benefit not only the local communities but also embody the **core values of the CERV programme**: fostering an active, inclusive, and responsible European citizenship committed to a more sustainable future.

The results of the event were published on the City Council's website, https://fuenmayor.org/index.php/turismo/hermanamiento as well as on social media platforms:

Facebook: @fuenmayorturismo, @ayuntamientodeFuenmayor

Instagram: @fuenmayorturismo, @ayuntamientodeFuenmayor

For more detailed information, visit the following links:

City Council's Event Page

City Council's May Archive

Twinning Program Information

For viewing the summary video

https://fuenmayor.org/index.php/turismo/hermanamiento.

Additionally, signatures were collected from all the participants, and surveys were conducted for the different genres.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).